

ROSSIGNOL
PURE MOUNTAIN
COMPANY



Dear Athlete/Coach,

I would like to take this time to introduce myself for those of you who do not know me. My name is Ira Edwards, and I am a Nordic Technical Representative for Rossignol Ski Company, a member of the Quiksilver/Rossignol Group. I have been racing and now working for Rossignol for over 15 years and involved in Nordic racing for even longer. I am also the Director of the RED-WHITE-BLUE Support Program and am looking forward to continuing Rossignol's support of Nordic Skiing in the USA.

Rossignol is very excited about the growth of Elite Junior and Collegiate racing in the USA and we would like to help you achieve your ski racing goals. By producing the best Nordic equipment in the world, Rossignol has been instrumental in helping hundreds of Junior, Senior, and Master level skiers achieve both podium finishes in championship races and, just as importantly, we have helped them achieve their greatest goals. After refining and redesigning our ski and boot line for this season, Rossignol has developed the most state of the art ski equipment available today.

The RED-WHITE- BLUE Support Program is designed as an incentive plan for those athletes and programs that are truly serious about ski racing. It is also a feeder program for our Elite Team, which is in turn a feeder to the US Ski Team. With the help of the top race department in the industry, Rossignol is offering you the support you may need to make that next step in your racing career. At the same time, Rossignol is looking to our athletes to promote not only our products, but also the sport of Nordic Skiing by being active in their communities and being enthusiastic about our sport. We want to be a part of your future, the future of Nordic Skiing!

Your equipment will be hand selected by myself from the Rossignol Race Room, along with the equipment for our Elite Team athletes. We work closely with the manufacturing facilities of our skis and also with our World Cup Servicemen to ensure that we can provide the best equipment to our athletes. Please review some information about our company and products at Rossignol on our website, www.rossignol.com. If you are interested in our programs, please follow the directions for application. All applications will be due by May 1, 2008 via email to me. I will review your resume and to determine where you best fit within the Rossignol family. Please contact me if there are any questions concerning our RED-WHITE-BLUE support programs. Have a great spring and I look forward to hearing from you.

Sincerely,

Ira Edwards

Rossignol Ski Company

RED-WHITE-BLUE Support Program Director

ira.edwards@rossignol.com

**The Mountain Center
1412 Center Dr. / P.O. Box 981060
Park City, UT 84098
Main: (435) 252.3300
Mobile: (907) 440-9112**



RED Program Qualifications:

Biathlon – Achieve a finish within 10% of the winning time in a World Championship event.

Special Cross-Country - one of the following must be met:

- Be ranked in the top 3 YOB on the USSA National points list.
- Achieve a top 10 Finish at the 2008 NCAA championships
- Achieve a finish within 10% of the winning time in a 2008 J1 Scandinavia Cup Championships event.
- Achieve a top 30 place at the 2008 World Junior Championships
- Class Champion in 2008 Junior Olympic Sprint, Mass start, or Individual Races.
- Top 3 finish in TWO (2) Individual and/or Mass Start 2008 JO races. One Podium Finish can be substituted with an A Final Sprint Finish.

WHITE Program Qualifications:

Biathlon – Achieve a finish within the top 50% of the field in a World Championship event.

Special Cross-Country - one of the following must be met:

- Be ranked in the top 5 YOB on the USSA National points list.
- Qualify for the 2007 NCAA championships.
- Qualify for the 2007 J1 Scandinavia Cup Championships event.
- Qualify for the 2007 World Junior Championships.
- Qualify for A or B finals in the 2007 JO Sprint Races.
- Top 10 Finish in Individual and/or Mass Start 2007 JO races.

BLUE Program Qualifications:

Biathlon— Qualify for a 2008 USA World Championships team (Youth, Junior, or Senior)

Special Cross Country— one of the following must be met:

- Be ranked in the top 10 YOB on the USSA National points list.
- Achieve one of the following performance marks at the 2007 USSA Jr National Championships:
 - All-American Status (less than 8% back from the winner on each class) in the mass start Freestyle or individual start Classic races.
 - Qualify for the heats in the sprint races (top 24 in each class).
 - Be a member of the Winning Team in each class in the relay races.

****NOTE: Since Rossignol No longer supports a Nordic Combined or Jumping program on the World Cup, NC athletes must qualify on their Special Cross Country merits. If you are on a NC World Cup or Europa Cup team for the USA, please contact me to see what level of support we can arrange.***

*****you are a Elite Senior Athlete, and have used up your NCAA eligibility, please consider contacting me to apply for our Rossignol Elite Team.***



RED Program Benefits

- 1 complete Rossignol Xium package (Skis, Boots, Binding, One Way DS10 Poles, Boot Covers), shipped via special order from the Quiksilver/Rossignol Group directly to you.
- Rossignol Care Package (if Needed) including Radical Ski Bag 210cm, Start Line Roller Duffle, Start Line backpack, and a selection of T-Shirts and hats.
- Wholesale pricing -20% on all additional race selected Xium Packages shipped via special order from the Quiksilver/Rossignol Group directly to you.
- Wholesale pricing on 1 additional Nordic ski package (Race, Touring, BC, Telemark) shipped via special order from the Quiksilver/Rossignol Group directly to you.
- Wholesale pricing on Rossignol R-Gear (ski bags, packs, accessories, etc.).
- Wholesale Pricing on Rossignol casual and technical clothing and other soft goods.
- RED Program athletes will also have special pricing on our OneWay Roller Ski products and other Rossignol Elite Team partner's products from companies such as TOKO and Rudy Project.

WHITE Program Benefits

- Rossignol Race Products (ski w/ binding, boot, binding, Oneway DS10 poles) can be ordered at a 20% discount off of wholesale. All items will be shipped via special order from the Quiksilver/Rossignol Group to your local Rossignol Nordic Dealer.
- Rossignol Care Package (if Needed) including Start Line Padded Ski bag, Start Line Roller Duffle, and a selection of Rossignol T-Shirts and hats.
- Wholesale pricing on additional selected Nordic products.
- Wholesale pricing on all Rossignol R-Gear (ski bags, packs, accessories, etc.).
- Wholesale Pricing on Rossignol/Quiksilver casual and technical clothing.
- WHITE Program athletes will also have special pricing on our OneWay Roller Ski products and other Rossignol Elite Team partner's products from companies such as TOKO and Rudy Project.

BLUE Program Benefits

- Wholesale pricing on race selected Xium skis, boots, bindings and OneWay DS10 Poles, as well as selected Nordic products shipped via special order from the Quiksilver/Rossignol Group to your local Rossignol Dealer.
- Rossignol Care Package including a selection of Rossignol T-Shirts and hats.
- Wholesale pricing on Rossignol R-Gear (ski bags, packs, accessories, etc.).
- Wholesale Pricing on Rossignol/Quiksilver casual and technical clothing.
- BLUE Program athletes will also have special pricing on our OneWay Roller Ski products and other Rossignol Elite Team partner's products from companies such as TOKO and Rudy Project.

*****If no Rossignol Nordic Dealer is nearby, these RED-WHITE-BLUE orders will be shipped to you directly from the Quiksilver/Rossignol Group.***



RED, WHITE BLUE Program Guidelines and Requirements

****NOTE: All current RED-WHITE-BLUE Athletes must Re-Apply***

1. Athletes must train and compete on **ONLY** Rossignol products (skis, boots, bindings). OneWay DS10 Poles must be used by RED Program participants (unless you or your program has a sponsorship agreement with another pole company).
2. Any athlete accepted into this program will receive the listed program benefits, but will be eligible to receive additional support based on performance and need, to be determined on an individual basis. You may be supplied with test products or asked for feedback on current product in order to help us determine how best to change for the future.
3. Athlete's School or Club coach must send a short email in support of the athlete and vouching for his/her character and dedication to his/her sport.
4. Athlete must send an email with a resume of results, explain their short and long term training goals and how Rossignol can help support them, and how you feel that you can best promote Rossignol. This email will also need to include the following:
 - Athlete's Name and complete contact/shipping information.
 - Coach's Name and contact information (email & telephone #).
 - Submit the name of your local Rossignol Nordic Dealer. You may be asked to help at special events in your area.
 - Athlete's Height, Weight, Boot, and Clothing sizes. (Rossignol boots come in size EU 35-49 in 1/2 size increments, and in Regular and Low Volume Fit lasts)
 - Program you are applying to.
 - Current support level from Rossignol or other equipment companies.
 - Equipment Needs for 2008/09
 - USSA/FIS Number, USSA points, and ranking both overall and by Year of Birth (please include rankings from the last 2 years if available)
 - Any other special considerations

This emailed application should be sent to ira.edwards@rossignol.com by May 1, 2008. Title the email: "Rossignol RED-WHITE-BLUE Application." You will be notified that your email was received within 2 business days. DO NOT ASSUME THAT YOUR EMAIL WAS RECEIVED. If you do not receive notice, have your coach or parent forward the application via email. Each applicant will receive a notification of acceptance or rejection by June 1, 2008. Applications submitted well prior to the deadline may receive notice at an earlier date.

*****you are a Elite Senior Athlete, and have used up your NCAA eligibility, please consider contacting me to apply for our Rossignol Elite Team.***

*****PLEASE NOTE: Rossignol cannot directly support NCAA athletes. We will instead work with your college or university coach to support your ski team within NCAA guidelines. If you are interested in any level of Rossignol support, please apply and I will determine with your coach how best to support your team.***